

# Blended intensive programme

## Next-Generation Green Business: Leading the Change with Purpose



This interdisciplinary course empowers small local businesses to reinvent their models for sustainability. Supported by **Business Leaders Forum (BLF)** - a recognized organization dedicated to promoting sustainable business practices, it provides practical strategies to strengthen key areas such as **sustainable leadership, sustainable HR, supply chain management, and ESG reporting.**

Focused on **real business transformation**, the course helps participants tackle local sustainability challenges by offering actionable solutions and expert guidance. Through the support of BLF, businesses benefit from industry insights and collaboration with experienced leaders in sustainability.

3 ECTS

The course employs a competence-based learning approach, driven by Purpose and grounded in the **21st EWA (Empowering Wholeness Adaptive) Education** model, ensuring participants develop adaptive and future-proof skills. With an emphasis on **entrepreneurship, intrapreneurship, a purpose-driven mindset, and sustainable innovation**, the program equips local business leaders with the tools to achieve sustainable, long-term success.

Register now



till 27th April

### Online meeting

21st May 2025, 17:00 to 19:00

### Online feedback

6th June 2025, 09:00 - 11:00

### Onsite training & final presentations

26th - 30th May 2025, 08:45 - 15:45



Škoda Auto University,  
Campus Na Karmeli 1457,  
Mladá Boleslav, Czech Republic

### Application

<https://www.savs.cz/en/new-generation-green-business>

- **Fee:** € 70 includes the cost of welcome dinner and social activities
- **Cancellation policy:** fee refund in case of participation cancellation till 12th May (bank transfer fees are on student's side).
- Students have to cover all cost by themselves (accommodation, meals, travel, etc.)
- Participants from European Union can apply for short-term mobility grants via Erasmus+ (Financial support at home university).



international@is.savs.cz

**25 LET  
YEARS**  
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## Learning outcomes

- Understanding of Wholeness, acquiring the innovative intellectual capacity
- Understand the 21. century EWA Edu. didactic model of learning in the field of sustainability
- Reinvent a real, local, sustainable small business model
- Synthesize the company's sustainability purposes and analyze the synthesized purposes in the performance of the company's departments, processes, and sustainability dimensions
- Understand sustainability and strategic management as wholistic disciplines

## Course content

- Introduction to the Course
- Sustainability as a Strategy
- Sustainable Strategic Human Resource management
- Leadership for Sustainable Development
- Systems Thinking Development
- Sustainable Supply Chain Management
- Application of Agile Team Project Learning in Sustainable Supply Chain Management
- Introduction to Environmental Management Accounting
- Environmental Management Accounting as a Support Tool for Decision-making in the Company
- ESG Reporting as a Key Tool for Sustainability
- Presentations of class projects

## Course methods

21. century EWA Edu. didactic model of learning and understanding the reality, the Natural Step framework, Wholeness systems thinking, lectures, case studies, presentations, group discussions, peer learning, self-assessments, and a focus on individual talent development.

## Team of lecturers



*Mgr. Eva Švejdarová, MBA, M.A., Ph.D.  
Supervisor and lecturer*



*Ing. David Holman, Ph.D.*



*Ing. Josef Horák, Ph.D.*



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